



# Noah Gaynin

***Creative Director / Art Director / Designer / Artist***

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Portfolio: [www.noahgaynin.com](http://www.noahgaynin.com) / LinkedIn: [www.linkedin.com/in/noahgaynin](http://www.linkedin.com/in/noahgaynin)

## Experience

**FCB Health**, New York, NY  
**Associate Creative Director** (Freelance)  
Aug 2022 – Aug 2023

**Concentric Life**, New York, NY  
**Group Art Supervisor** (Freelance)  
Oct 2020 – May 2022

**FCB Health**, New York, NY  
**Associate Creative Director** (Freelance)  
Feb 2020 – Oct 2020

**Mirrorball Agency**, New York, NY  
**Group Creative Director**  
May 2019 – Oct 2019

**Saatchi & Saatchi Wellness**, New York, NY  
**Associate Creative Director** (Freelance)  
Oct 2018 – April 2019

**McCann Health NY**, New York, NY  
**Associate Creative Director** (Freelance)  
Nov 2015 – Mar 2018

**Saatchi & Saatchi Wellness**, New York, NY  
**Associate Creative Director** (Freelance)  
Jul 2014 – Sep 2015

**Playground Group Inc.**, Brooklyn, NY  
**Creative Director / CEO**  
Nov 2006 – Jul 2014

**GameTrust Inc.**, New York, NY  
**Creative Director**  
Nov 2005 – Nov 2006

**Playground Group Inc.**, San Francisco, CA  
**Creative Director / Partner / Founder**  
Jul 2001 – Nov 2005

## Education

**School of the Art Institute of Chicago**, Chicago, IL  
BFA Degree  
Sept 1992 – May 1996

**Otis**, Los Angeles, CA  
Early College Communication Design Program  
Summer 1991

**Parsons**, New York, NY  
Early College Communication Design Program  
Summer 1990

## Skills

Problem Solving

Brand Development

Corporate Identity

Digital Strategy

Creative Direction / Art Direction

360 Design

User Experience Design (UX)

User Interface Design (UI)

Mobile Media (web/device)

Social Media

Games

Knowledge of: HTML / CSS / JS / AS / PHP

**Communication is an Art**

